

Here's What's Happening at Wolverine Radio

Newsletter

May 2016

Issue #1



Hello Wolverine Advertisers,
current & future! My name
is Theresa Pinckney, and I
have just signed on as your
Wolverine Radio
Advertising Representative!

I have a Business Degree

from CCSU, have worked in sales, retail,
restaurants, and even as a lifeguard and a karaoke
DJ.! I am the mother of three wonderful boys, and
have lived in the area my whole life. I look forward
to meeting with you to discuss how Wolverine
Radio can help grow your business!

Build your business with Wolverine Radio!

**To Advertise with Wolverine Radio, contact
Theresa Pinckney at (860) 235-5571**

Or E-mail

theresa.pinckney@wolverine-radio.com

What is Wolverine Radio?



Wolverine Radio started as a hobby in October 2014,
on a dining room table! We are now located on
Main Street in Jewett City, broadcasting as WJGP on
1690AM, but we have found that many folks listen
by streaming our APP, available on
www.Wolverine-Radio.com.

We are committed to bringing you up-to-the-
minute national and local news, weather, sports,
and community interests while playing the music
you love. We support a number of local causes,
including The Arts & Culture Board, Griswold
Pride, and the Economic Development Round Table,

Do you know about the Jewett City Vampires?



In the 1850's, the Roy family was stricken by "Consumption". Knowing little about prevention or remedies, they believed the family to be cursed after the third person died, and a fourth was stricken. Believing that the dearly departed were rising from the grave to feast on the remaining family members, they disinterred the decomposed bodies and burned them before reburying them. As the most recent victim seemed to recover, they were certain their "cure" had worked! This local legend is why we say at Wolverine Radio "It's Got Some BITE!"

Advertising with Wolverine Radio Works!!!



"We have been advertising with Wolverine Radio for over a year, and have definitely seen results! We know it works when a new customer tells us 'I heard your Ad on Wolverine Radio!'. Our business depends on the people and businesses in our community, and Wolverine Radio is bringing us those listeners."

- - Kim, Two Sisters Shipping & Business Center, 39 Wedgewood Drive, Jewett City, CT

Meet Mike Minarsky

Wolverine-Radio

Owner/Operator



Many of you already know Mike, since he's lived here all his life. Educated in broadcasting, he's worked at a number of area radio stations, and was a long time event D.J. in the area. He's dedicated to seeing the area grow and prosper. Check him out on the "Wolverine Wake Up" show, weekdays, 7:00-10:00am



Follow us on Facebook for local videos, podcasts, updates on featured programming, and much more!!

<https://www.facebook.com/groups/wolverineradio/>

Wolverine TV is up and running!



Our newest promotional option for you was introduced into Dean's Corner Diner on Main Street, Jewett City on April 20th, with 4 more to be running in the next 2 weeks at Griswold Town Hall, Exxon PetroMax, Americ-Inn, & Charlene's Diner. See your business in up to 4 locations & up to 6 times an hour on each at the introductory rate of only \$19/week! It's an affordable way to make a huge impact! More sites will be added as participation grows!

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